

Privacy Policy

Last updated: 06th May 2024

This Privacy Policy ("Policy") outlines EVUp Pty Ltd's ("EVUp", "we", "us", or "our") procedures for collecting, utilizing, and sharing personal and sensitive user data when you utilize our mobile and web application, UpCharge (referred to as the "App"). We prioritize your privacy and maintain rigorous data retention standards.

The Data Retention Policy ("Policy") specifies our methods for managing and preserving data related to your account on our mobile and web application, UpCharge (referred to as the "App").

Introduction

This Policy is a legally binding agreement between you ("User", "you", or "your") and EVUp regarding the use of the App. By accessing or using the App, you agree to be bound by this Policy. If you do not agree with any part of this Policy, then you may not access the App.

Information We Collect

We may collect various types of personal and sensitive user data, including but not limited to:

- Name
- Email address
- Contact information
- Payment information
- Usage data
- Location data

How We Use Your Information

We may use the collected information for various purposes, including:

- Providing and maintaining the App
- Analyzing usage of the App
- Sending you important notifications and updates
- Responding to your inquiries and requests
- Improving our products and services

How We Share Your Information

We may share your information with third parties, including service providers, business partners, and affiliates, for the following purposes:

- Providing services on our behalf
- Analyzing usage of the App



- Sending promotional materials and offers
- Complying with legal obligations

Data Retention and Deletion

Upon account deletion, we permanently erase all data associated with your account from our systems. We do not retain any information unless required for legitimate reasons such as:

Security: We may retain certain data to ensure the security of our systems and to protect against unauthorized access or use.

Fraud Prevention: We may retain data to prevent fraudulent activities, detect and address security incidents, and protect against malicious behavior.

Regulatory Compliance: We may retain data as required to comply with legal obligations, regulatory requirements, or governmental requests.

Security

We implement appropriate security measures to protect your personal and sensitive user data against unauthorized access, alteration, disclosure, or destruction.

Your Rights

You have the right to:

1. Access and update your personal information
2. Request the deletion of your personal information
3. Object to the processing of your personal information
4. Request the restriction of processing of your personal information
5. Withdraw your consent at any time

Changes to This Policy

We reserve the right to update or change this Policy at any time. You will be notified of any changes by posting the new Policy on our [Privacy Policy](#) page.

Contact Us

If you have any questions or concerns about this Policy, please contact us through our [Contact Us](#) page.

By using the App, you agree to the collection and use of information in accordance with this Policy.